



[bookinholland.com](http://bookinholland.com) | [bookinholland.nl](http://bookinholland.nl)

## Property owner information

bookinholland.com   bookinholland.nl	1
<b>Introduction</b>	<b>2</b>
Requests and bookings received directly in your own system.	2
No synchronizing	2
<b>Book in Holland: A young dynamic portal site</b>	<b>2</b>
<b>The advantages of bookinholland.com</b>	<b>4</b>
Less time on administration	4
<b>Register as a property owner</b>	<b>5</b>
<b>Your accommodation on the Dutch and German edition of bookinholland.com</b>	<b>5</b>
<b>Placing / changing your accommodation</b>	<b>6</b>
<b>Placement tips</b>	<b>7</b>
<b>Reviews</b>	<b>8</b>
Reviews of my accommodation on Book in Holland	8
<b>Book in Holland for Rental organisations</b>	<b>9</b>

## Introduction

**In this property owner guide you will find the necessary information about our Holiday Portal and how to add accommodation to bookinholland.com to create good rental opportunities.**

Requests and bookings received directly in your own system.

**Characteristic of bookinholland.com** is that visitors to the website have the opportunity to click directly into your own booking system.

Visitors who click through to your own booking system can enter their booking details and booking there.

No synchronizing

calendars Calendar synchronization problems in relation to your own website are prevented in this way.

After all, the tenant enters his data directly into your systems and your booking system always remains up to date!

If you do not have your own website or online rental management system, you can send the visitor to an application form that will be sent to you for processing by you.

## Book in Holland: A young dynamic portal site

**The range of accommodations has exploded in recent years.**

This dashing growth has certainly not stopped.

The possibilities of the internet seem limitless.

Accommodation rentals usually take place via a portal site.

There is a lot to choose from. In most cases, however, you will have to arrange yourself in a straitjacket of the portal site to publish accommodation.

Certain points in the rental of your accommodation that you find important cannot then be expressed in the rental.

For example: If you do not want to charge a deposit for regulars, or if you only charge energy costs in the winter months, you cannot deviate from this.

We have devised and elaborated an alternative for the benefit of the rental of your accommodation, based on your own way of offering and communicating with interested parties.

**With the great advantage that your costs remain very low.**

**This alternative is Book in Holland.**

The trend in recent years is that an increasing proportion of the rental income from residential accommodation ends up at portals.

The income from the rental of your accommodation via [bookinholland.com](https://bookinholland.com) is not skimmed off by all kinds of commissions.

We have signaled that the control of the owner and / or property owner over his accommodation is getting smaller.

Despite this development, in which the costs in particular are increasing, the administrative burden for the owner and / or property owner has certainly not decreased.

In our view, the owner and / or property owner who offers his accommodation (s) remains the one with the greatest involvement and knowledge of his own accommodation (s) and the one who can also best help his guests for an optimal holiday or stay.

Book in Holland has put action into action by developing its own portal site.

Book in Holland wants owners and / or property owners who register their accommodation (s) with us to benefit from:

- Low (fixed) financial costs
- Transparent way of working
- Simplicity in operation and management
- Less administration

## The advantages of bookinholland.com

Book in Holland wants to be a portal site that has the following advantages for the owners and property owners of residential accommodations:

- the owner and / or property owner can achieve maximum return on the rental of his overnight accommodation because he knows best what the right price / quality ratio is; after all, he knows his accommodation (s) best.
- The owner and / or property owner pays an annual amount depending on the number of accommodations that he wants to publish on the site. The subscription rate is therefore low.
- The owner and / or property owner retains full control over the rates that he applies for the accommodation and determines which costs will be charged.
- The owner and / or property owner is not charged any additional compensation for a more visible position on the portal site.
- The accommodations are presented regionally, bookers who search by region prefer this.

### Less time on administration

**In many situations, you already have your own administration system for your accommodation.**

By using our portal site you can continue to operate your own system and it is not unnecessarily complicated by having to use other administration systems. If you already have your own website, the booker can enter the necessary details for the booking in your system. You check for completeness and then you normally do your planned work.

You create a listing on bookinholland.com of your accommodation(s), and the potential tenant of your accommodation books directly in your own booking system.

With bookings from the bookinholland.com Holiday Portal you do not lose any extra costs and time, you do not have to synchronize the rental calendar(s), you receive bookings in your own bookings system / administration and you can receive just as many bookings per year your accommodation delivers from bookinholland.com.

In addition, all contact details of your tenants land directly in your own system and no data is withheld.

So you can simply use your own communication systems with your customers / tenants.

## **Register as a property owner**

Create a username and password on the website and fill in your details to register your accommodation(s) and add them to the listing on the bookinholland.com Holiday Portal.

You can create a username and password directly on the website using the registration form.

Enter your details here and click register.

After this you have direct access to the customer area of the bookinholland.com portal and you can add your accommodation directly to bookinholland.com.

Provide your listing with a link to your own rental calendar, rental request form or your own website and fill in all information about your accommodation(s) on bookinholland.com.

After you have published your listing(s), a folder will be linked to your listing for the photo gallery.

Once the photo folder has been created, you can then manage this photo gallery yourself, add and change / change photos, via the management screen of your listing.

If you do not have your own online rental / occupancy calendar and / or application form, we can create it at your request.

This is then linked to your listings page and is then available to the visitor.

You can then manage it yourself with your user account and enter and manage dates / rates.

## **Your accommodation on the Dutch and German edition of bookinholland.com**

Once your accommodation page is ready, you can create a Dutch and German version yourself.

We can also copy it for you, when your 1st page has been made and filled in, to the Dutch and German lists on bookinholland.com.

All info and settings are then transferred 1 to 1 and you only have to translate the description text and the input fields with text.

For example, the Dutch and German pages of your listing use the same main photo and your photos in the photo gallery.

## **Placing / changing your accommodation**

To place your accommodation(s), create a new object on the website on the listing page of [bookinholland.com](http://bookinholland.com).

After you have published your new listing on the website, you can easily manage it yourself.

Because you own your own listing page, you will see under the menu buttons My accommodations an overview of the listings you have placed per language and you can manage / adjust them yourself if necessary.

For the management of the pages by the users, the website is equipped with a Full responsive interface that even works on a smartphone.

## Placement tips

**You need the following information to add your accommodation as best as possible**

- **Name / title of your accommodation**
- **A good description** of your accommodation with as much information as possible, such as the properties of the accommodation, equipment, location and surroundings.
- **The address**  
To add the address of your accommodation, click on add address and enter the street name and house number in the input field. This field is linked to an address database and immediately gives you suggestions as to what the correct data should be. The postcode is automatically entered from this database.
- **Labels that apply to your accommodation**  
These labels create a large part of the layout of bookinholland.com. With this, the visitor can simply select all accommodations in a Province that are child-friendly.  
All accommodations labeled with this will appear on the pages in the overview.
- **Photos of your accommodation**  
You can add several photos to your page. One photo is used as the Main photo in the overviews and the various views on the website.  
**Select the “nicest” photo for this.**  
You can add this directly under the Name / title field in the administration screen.  
To have your page displayed on the website as quickly as possible, do not use too large photos for the main image and photo gallery (max. 1024 x 1024 px, max size about 400 kb). This will make your page load faster.  
*\*We will create the link to create and manage a photo gallery for you once your listing has been created on the website. This is then available to you via the administration screen.*
- **Link to your booking system, application form or website.**  
Copy the url of your own booking page at the top of the browser bar of your browser and paste it into the input field.
- If you want to use our own review system on bookinholland.com, send a request by e-mail to bookinholland.com.

- **Change the page of your accommodation**

From the Customer Portal on the website, which is available to you when you are logged in, you can request an overview of the accommodations you have placed under My Holiday Homes.

Information on 1 of your pages in the listing can be implemented directly here by clicking on the changes button on the right of the accommodation line in the list.

You can also "select" your accommodation on the website if you are logged in as a user on the website.

At your accommodation you will see at the top that you own the page and at the bottom you will have the (white) Change button to change your page.

## **Reviews**

Many visitors who are seriously looking for a place to stay, are guided in the final choice to a very large extent by what is reported in the review about the house, the surroundings, the service and the mutual communication. It is therefore important not to withhold potential information from potential guests.

Those who have their own website will already have the management of reviews arranged in their own website. Those who do not have their own website can use the review system that we offer through Book in Holland.

Those who manage their own website can include a link on their page on our portal to the review system they use, even if it is running on your own website. Those who do not have their own website and yet have their accommodation on our portal can use the review system available on [bookinholland.com](http://bookinholland.com).

### Reviews of my accommodation on Book in Holland

To use the review system on [bookinholland.com](http://bookinholland.com) to allow guests to place reviews about your accommodation, you can register as a Book in Holland customer. Book in Holland has a review system that can collect and display reviews of your accommodation in multiple languages.



## **Book in Holland for Rental organisations**

Rental organizations and intermediation agencies can use a special rate if they want to place at least 3 accommodation units on the portal.

Contact us by emailing or phone. We will make an offer for you.

Due to graduated rates, the amount you pay per published accommodation depends on the total number of accommodations published by you.

The higher the number of accommodations that you publish, the lower the rate per accommodation per year.

**A request for a quote can be made by email to [info@bookinholland.com](mailto:info@bookinholland.com)**